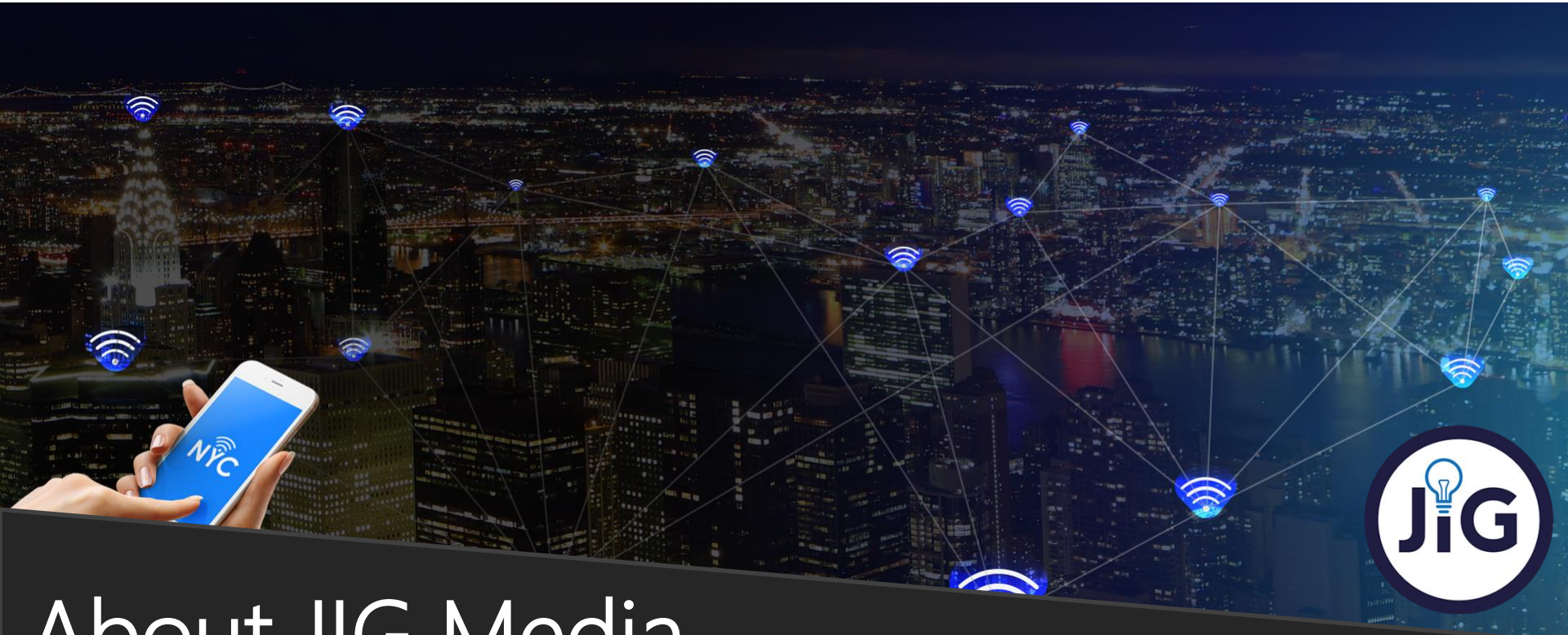




Amplify Your Messaging.
Reach the NYC market.

Media
Marketing Kit.



About JiG Media

JiG Media is a Brooklyn-based (DUMBO) digital media marketing agency that uses an hyper-focused approach to amplify our client messaging, through digital media (editorial) and social media, with a focus on New York City.

We make sure our client messaging is on top of the minds of the audiences they are trying to reach.



Overview

Today, digital media is the most important tool for constantly engaging members, controlling your narrative and amplifying your messaging.

Harness the power of our exclusive NYCNewswire® technology to expand your hyper-local reach and increase constant engagement among loyal audiences who are passionate about their communities.

We connect you with hundreds of thousands of targeted New Yorkers, targeted by age, zip code, neighborhoods and boroughs.

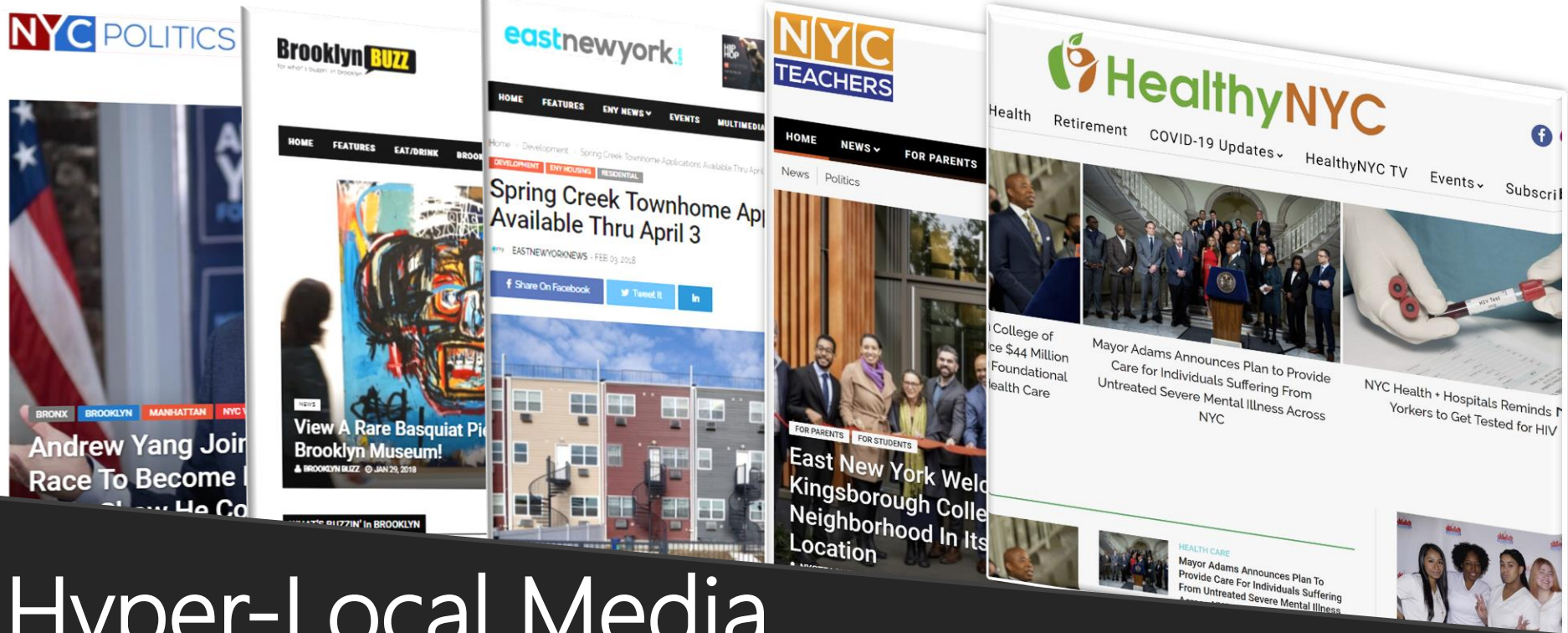


Amplify

NYCNewswire® is the only newswire dedicated to amplifying your message, directly to your targeted New York City audience.

Create your message (or we can create messaging for you) and we amplify it on hyper-focused platforms that we own, reaching your exact audience.

We guarantee digital media placement on one or more of our hyper-focused digital media platforms, and their associated social media channels, for maximum reach.



Hyper-Local Media

JIG Media is the only agency that can guarantee digital media placement on relevant hyper-focused, hyper-local digital media platforms that constantly reach your exact audience. We own seven (7) highly active and engaged digital media platforms, plus 3rd party platforms are known to pickup our content.

Health | Politics | Real Estate | Seniors | Education | Arts & Culture



Targeted Social Media

JIG Media is authorized and verified to run political and social ads on Facebook and Instagram, with targeting by zip code, gender and age. Social Media targeting by a 3rd party media outlet like JIG is extremely powerful and has been proven to be a successful marketing tool when you are trying to reach a highly targeted audience.

Health | Politics | Real Estate | Seniors | Education | Arts & Culture

Clients

We bring our big brand experience to the hyper-local New York City market.



Content Marketing

- **Guaranteed Media Placement:**(editorial content published on relevant websites + social media + eblasts to members)
 - NYCTeachers.com – Reach: 17,875/mth
 - EastNewYork.com – Reach: 127,295.mth
 - BrooklynBuzz.com – Reach: 42,225/mth
 - HealthyNYC.com – Reach: 31,250/mth
 - NYCPolitics.com – Reach: 34,850/mth
 - NYCNewswire.com – Reach: 26,750/mth
 - NewYorkforSeniors.com – Reach: 15,290/mth
- **Social Media Targeting** on Facebook & Instagram targeting by age, zip code, gender, education level
- JIG is **authorized and verified** to promote all editorial content on Facebook and Instagram, including information on housing, social issues, banking and more.



Next Steps

1. Contact us to discuss the details of the options.
2. We agree on the option that is best for you.
3. Agreement Signed.
4. Activation begins!

Contact

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